

David Hastings

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PROFESSIONAL EXPERIENCE

Production Project Manager

Nava Press, June 2017-Present

As a part of a 2-person team representing North American luxury and fashion clients of a Milan-based printing company, responsibilities include:

- Overseeing client relationship throughout the print production process, communicating requests and updates to Italian team
- Brainstorming and implementing internal strategies to streamline client experience
- Consulting with clients to create and implement creative solutions for print and packaging projects
- Managing daily office operations

Junior Brand Designer

General Assembly, September 2015-April 2017

- Developed, implemented, and maintained company brand across 21 locations globally; ensured brand standards were reflected in collateral through the creation of environmental signage, print ads, educational video content, infographics, branded documents, and internal merchandise.
- Developed, assembled and released 84-page global brand book.
- Art directed studio photoshoots; photographed, edited, and sized images for marketing campaigns.
- Created branded Keynote templates for local markets to independently create assets.

Project Development Associate

Manhattan Concert Productions, September 2014-2015

Provided production assistance during concert residencies; fielded client interactions and offered direct customer support; coordinated trade show logistics; designed and managed sales-related marketing assets, including email templates for Mail Chimp.

Sales Associate

C.C. Filson, May-November 2014

Served as special events staff for VIP events; acted as event photographer for global marketing department; trained and managed new employees.

SKILLS

Microsoft Office Suite, Adobe InDesign, Illustrator, Photoshop, Lightroom, Keynote, Sketch, Invision (limited) HTML, CSS & Javascript. Mac-proficient.

PERSONAL WORK

Brooklyn Drag, in-progress

A photographic exploration of the Brooklyn drag renaissance. I organize photo shoots and informal interviews with local Brooklyn drag queens and performers and will ultimately adapt the library of photos to a book and gallery.

Baby's First Drag, 2016

Photographed, designed, published and distributed a zine capturing the birth of my drag persona Dorothy Clifford and drag sister Rosetta Stone.

VOLUNTEER WORK

Welcome Ambassador and Co-Chair

St. Olaf College New York Alumni
September 2015-present

Collaborate with co-chair and the college to strategize and plan a calendar year of events, adhering to annual budget. Delegate tasks and responsibilities to committee of alumni. Access personal and professional New York network to plan events and create special opportunities for alumni to gather and reconnect.

ACT-SO Competition Judge

NYC ACT-SO, 2015-present

Serve as invited judge at the Academic, Cultural, Technological and Scientific Olympics (ACT-SO) for high school music students.

Bass

Holy Trinity Lutheran Parish Choir
November 2015-present

Sing bass-baritone under the direction of Donald Meinecke, with focus on early Renaissance and Baroque sacred music.